



Sri Akhilesh Yadav,
Hon. Chief Minister UP

STATE NUTRITION MISSION



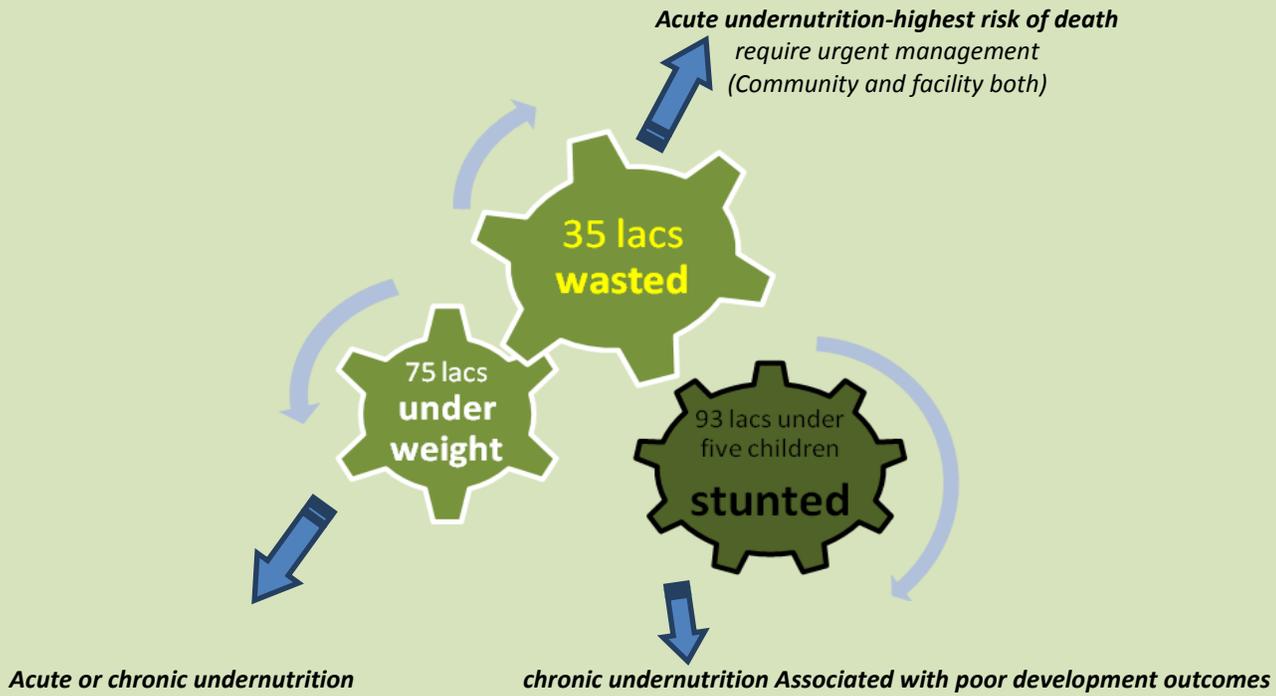
Child and Adolescent Nutrition Situation in Uttar Pradesh

2 out of 10 children are born with birth weight less than 2.5 kg

4 out of 10 children are malnourished

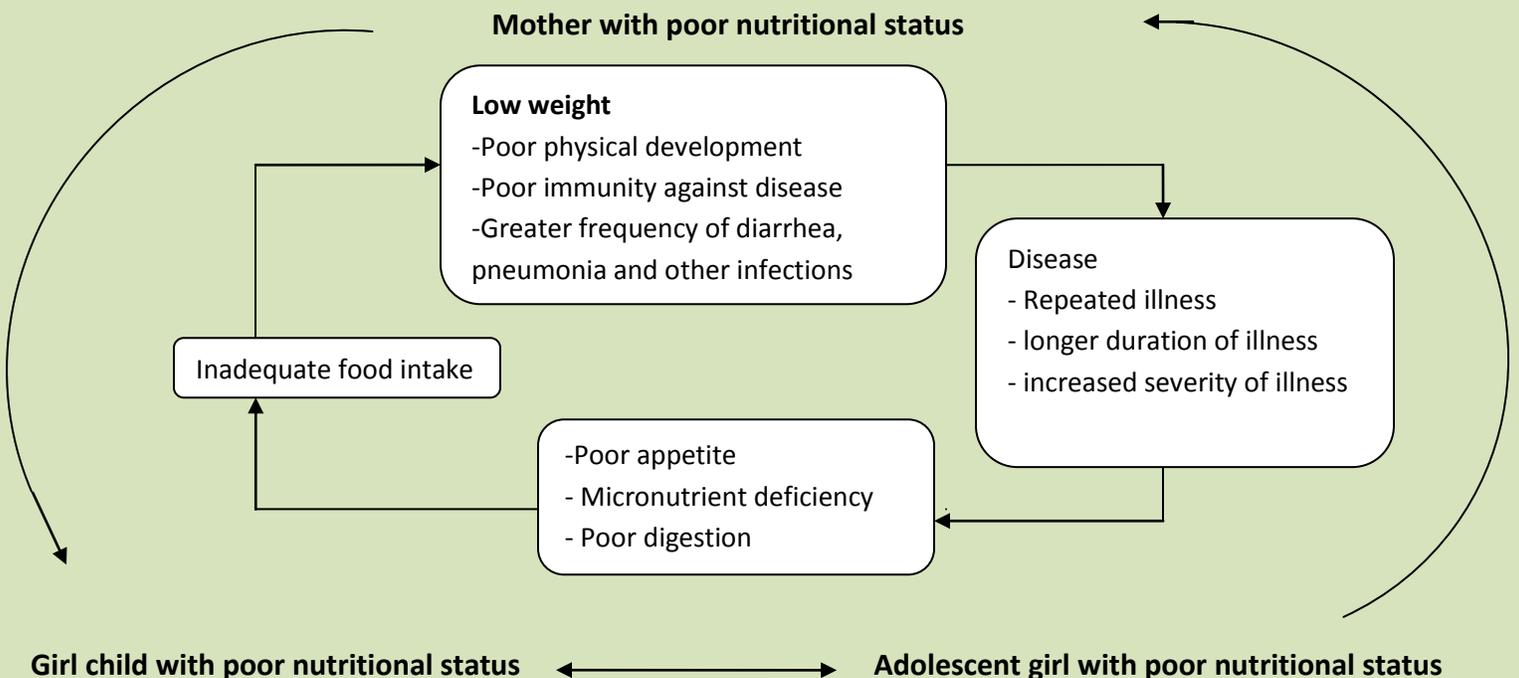
1 out of 2 adolescent girls is anemic

The burden of undernutrition on under five children in Uttar Pradesh



Effect of Malnutrition

There are profound relation between inadequate food intake and malnutrition. See the picture



Formation of State Nutrition Mission

There is a need for dedicated body which can holistically review and monitor nutrition schemes/interventions being implemented for the mothers and under threes; identify implementation gaps suggest innovations, coordinate actions and efforts across departments responsible for maternal and child health and nutrition. The state's decision to set up the Nutrition Mission is an outcome of this need.

The Mission is expected to play a catalytic role in accelerating efforts directed towards reducing undernutrition amongst children by converging and collaborating with nodal departments and ensuring effective and quality implementation of nutrition intervention.

Objective of the Mission

The main objective of the Nutrition Mission is to work closely with the nodal departments of health and ICDS and other contributing departments to ensure effective implementation of ongoing schemes to reduce undernutrition among children below three years.

State Nutrition Mission – Targets Groups

The critical period for onset of undernutrition is from conception till the first two years of life. The importance of the first two years is emphasized in the ICDS mission as well as NRHM. For sustainability and better convergence with the ICDS Mission and Multisectoral Plan of Action, Nutrition Mission will focus on intervention directed at the maternal nutrition and initial age group of three years of age in the first phase of implementation.

Scope of work of the Mission

The Nutrition Mission will review the implementation status of existing schemes/programmes covering essential interventions known to improve the nutritional status of children and support departments in taking corrective actions based on analyzed data and gaps. It will serve as an advocacy body and perform advisory, coordination and knowledge management functions.

The Mission will be guided by the following scope of work

- Act as an **advisory body** for ICDS and NRHM for **effective and quality scaling up** of high impact nutrition interventions linked to their ongoing schemes/programmes.
- Act as a **coordinating body** engaged in facilitating inter-sectoral collaboration for nutrition action among convergent departments like ICDS, NRHM, Rural Development, basic Education, Food and Civil Supplies, Panchayati Raj and others.
- Perform the role of a **monitoring** body for nutrition schemes/interventions.
- **Strengthen data management, monitoring and reporting systems** of departments linked to their existing MIS for tracking progress and achievements in the area of nutrition.
- Use data and evidence to advocate and guide the departments in **developing new policies** in the area of nutrition.
- Provide technical support to departments in **optimal utilization of funds** allocated for nutrition programmes.

- Support departments in **developing monitoring and evaluation plans** as part of their annual programme implementation plans (APIP) and undertaking monitoring and evaluation activities with a view to track progress on nutrition schemes and plans.
- Support departments in **developing capacities of its human resource** on nutrition interventions/schemes.
- Provide guidance to **identify research areas for evidence-based innovations** which in turn will help the departments to plan for the innovations in their annual plans.
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State Nutrition Mission -

Ten proven Nutrition Intervention for Implementations

- Early Initiation of breast feeding within one hour
- Exclusive breast feeding for six months
- Timely introduction of breast feeding after six months, continued breast feeding for at least two year of age
- Age-appropriate complementary feeding, adequate in terms of quality, quantity, and frequency, for children ages 6–24 months
- Micronutrient supplementation (vitamin A, Iron and Zn)
- Safe handling of complementary foods and hygienic complementary feeding practices and fully immunized to the children
- Referral of severely undernourished children specially those come in category of wasted and provide treatment to critical cases in nutrition rehabilitation centres
- Continue feeding during illness, treatment diarrhoea with zinc and ORS
- Improve food and nutrition intake for adolescent girls particularly to prevent to anemia
- Improved food and nutrition intake of pregnant and lactating mothers and prevent them from anemia

Organization and management of Mission

